

Robin Waldman Allen
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Professional Skills

Software

Adobe InDesign, Illustrator, QuarkXPress, Freehand, Adobe Photoshop, MS Office, FlightCheck, Adobe Acrobat, and ImageReady.

Experience

Freelance

Feb 2009 - Present

JAY BLAKESBERG PHOTO INC. | SAN FRANCISCO, CA

Design and production for photo books, itunes covers, tshirts and more.

LIVE NATION | SAN FRANCISCO, CA

Design of slides, laminates and other promotional pieces for the sponsorship team.

Senior Production Designer / Art Director, Southwest Division

Sept 2007 - Feb 2009

MODERN LUXURY MEDIA | LOS ANGELES, CA

Responsibilities include production and design for all marketing materials and magazine templates.

Production Manager

Apr 2007 - Aug 2007

SAN DIEGO CITYBEAT | SAN DIEGO, CA

Responsibilities include managing production of ad design for the weekly newspaper.

Graphics Consultant

Oct 2006 - May 2007

SAN DIEGO METROPOLITAN MAGAZINE | SAN DIEGO, CA

Responsible for the design and production of San Diego Metropolitan and North Park News.

Graphic Designer

Oct 2004 - Jul 2006

THE STRANGER, INDEX NEWSPAPERS, LLC | SEATTLE, WA

Responsibilities include ad design, production, promotions and web ads for the weekly newspaper.

Graphic Designer

Mar 1999 - Jul 2003

BILL GRAHAM PRESENTS / LIVE NATION | SAN FRANCISCO, CA

Responsible for all graphic design for the Colorado market (approximately 200 events per year) and for the Mountain Winery in Saratoga, CA. Design effective & creative print advertising focused on the promotion and sales of live events, mainly concerts. Develop graphics for music venues and/or buildings that BGP/CCE promotes events/concerts within. Create the production, layout, and design of brochures, news/magazine ads, street promotion material, and in store advertising.

Freelance

May 1997 - Feb 1999

RESTORATION HARDWARE | CORTE MADERA, CA

Design and packaging design of In-store products.

WILLIAMS-SONOMA | SAN FRANCISCO, CA

Design of brochures, In-store signage and window displays

Graphic Design Manager

Jul 1997 - Mar 1998

ASCRIBE BUSINESS SERVICES, INC. | SAN FRANCISCO, CA

Design concept working with clients through final printed product

Education

Savannah College of Art and Design | Savannah, GA

1992 - 1996

Bachelor of Fine Arts in Graphic Design